Company Name: Infinity Spark

Role: Graphic Designer Intern

Job Location: Hyderabad

Job Description:

We are seeking a talented and creative Graphic Design Intern to join our team. As a Graphic Design Intern, you will work closely with our design team to assist in creating visually compelling and effective designs for various marketing and branding materials. This internship will provide you with valuable hands-on experience in a fast-paced and dynamic work environment.

Responsibilities:

Collaborate with the design team to develop and execute creative concepts for marketing materials, including but not limited to brochures, flyers, social media graphics, and website banners.

Assist in designing and formatting presentations, reports, and other business-related documents.

Create and modify digital assets such as icons, illustrations, and infographics.

Help maintain and organize the company's visual assets, ensuring they are up-to-date and easily accessible.

Conduct market research to stay informed about current design trends and industry best practices.

Assist with photo editing and retouching as needed.

Support the team in various design-related tasks and ad-hoc projects.

Requirements:

Currently pursuing a degree in Graphic Design, Visual Communication, or a related field.

Proficiency in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.

Solid understanding of design principles, typography, and color theory.

Ability to work both independently and collaboratively in a team environment.

Strong attention to detail and a keen eye for aesthetics.

Excellent communication and time management skills.

Basic knowledge of HTML and CSS is a plus.

A portfolio or samples of previous design work is highly preferred.

Duration: [Specify the duration of the internship, e.g., 3 months, 6 months, etc.]